MANIPUR SKILLS
INSTITUTE

Empowering Careers Through Value-Driven, Skill-Based Education

VOCATIONAL TRAINING PARTNER

MANIPUR INTERNATIONAL UNIVERSITY

INTRODUCING

Manipur Skills Institute was built on a simple belief:

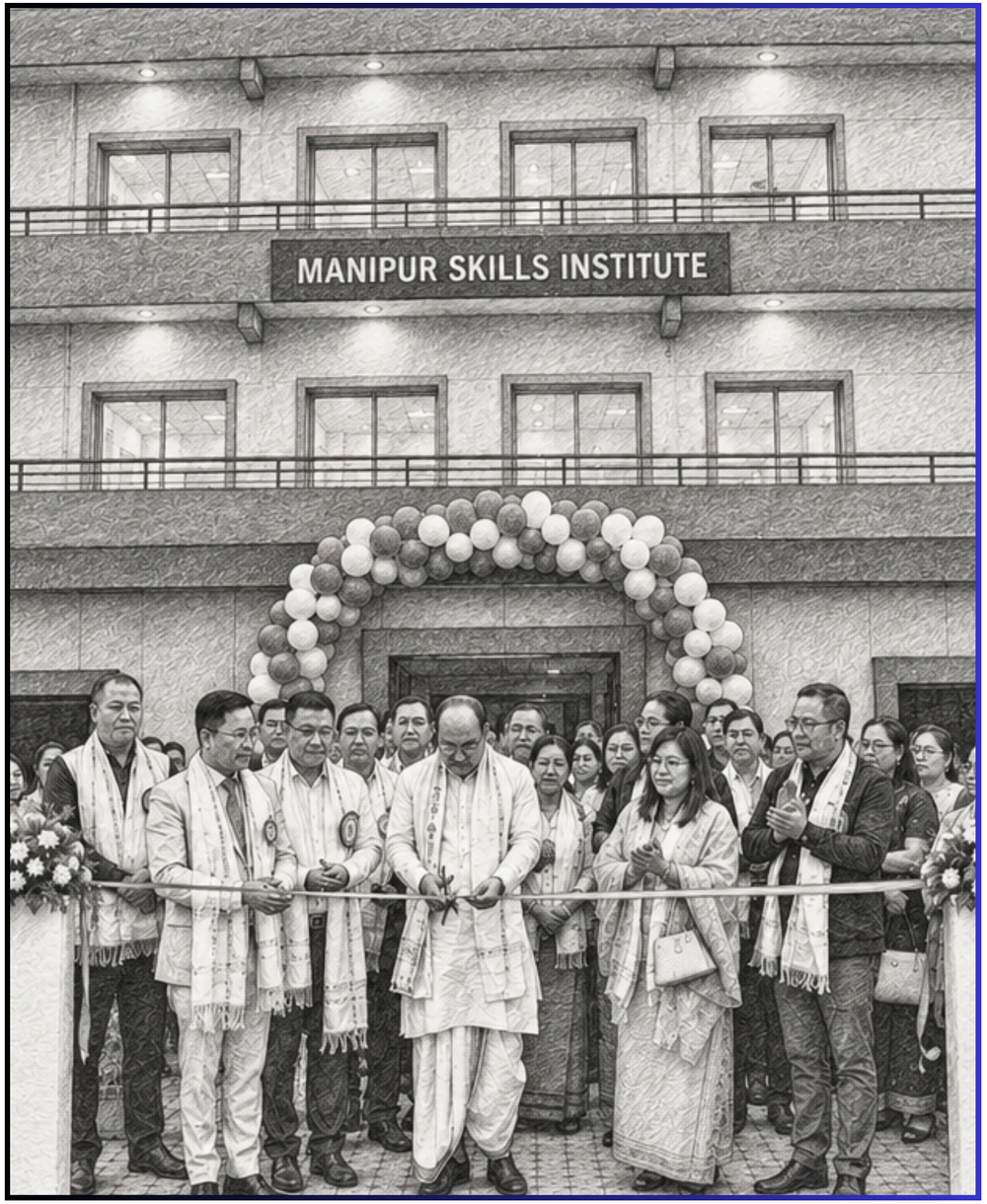
The world is changing. Education must change with it.

Manipur Skills Institute connects with global industries and international employers to understand the skills, standards, and capabilities demanded by the modern workplace.

We bring these real-world industry needs into the learning experience through practical training, industry exposure, professional development, and career-focused activities.

Our purpose is to bridge the gap between Indian education and global employment opportunities, helping students build the skills, confidence, and workplace readiness needed to pursue careers in an increasingly connected world.

Our Mission
To transform Indian talent into a globally work-ready workforce.



Founders Message

A Message from the Founder

Education is not merely the pursuit of a degree; it is the journey of transforming potential into opportunity. At Manipur Skills Institute, our mission is to bridge Indian education with global employment through industry-connected learning, practical skills, and international workforce readiness.

About the Founder

With a vision to bridge Indian education with global opportunities, the Founder envisioned Manipur Skills Institute as an institution where skill-based learning meets real-world international industry requirements.

The institute is committed to nurturing talent, fostering practical skills, encouraging innovation, and preparing students to contribute meaningfully to the global workforce.

ACCREDITATIONS

MANIPUR INTERNATIONAL UNIVERSITY MANIPUR INTERNATIONAL UNIVERSITY MANIPUR INTERNATIONAL UNIVERSITY MANIPUR INTERNATIONAL UNIVERSITY

S.No.: MIU/VOC/26/0060

MANIPUR INTERNATIONAL UNIVERSITY
(Established by Govt. of Manipur Act 2 of 2019 Under Section 2(f) of UGC act 1956)

Authorised Vocational Training Partner

MANIPUR SKILLS INSTITUTE

OFFICE NO 15 , 2ND FLOOR TERA LAUKRAKPAM LEIKAI
TAKYEL INDUSTRY ROAD OPP CIPET IMPHAL WEST
MANIPUR 795001

has completed the requirement to be recognized as Vocational Training Partner of

MANIPUR INTERNATIONAL UNIVERSITY
Vocational Department

07-08-2026
Date of Issue

Authorized Signatory

AUTHORISED VOCATIONAL TRAINING PARTNER MANIPUR INTERNATIONAL UNIVERSITY

GLOBAL VISION

Rooted in Manipur. Relevant to India. Connected to the World.

MSI's global relevance is built around industry-connected learning, international exposure, and globally work-ready talent.

GLOBAL OUTLOOK

International exposure and collaborations

INDUSTRY READINESS

Skills shaped by real-world requirements

PORTABLE LEARNING

Global exposure, industry connections, and real-world learning.

LIFELONG GROWTH

Learning pathways that continue across careers

GLOBAL RELEVANCE = LOCAL ROOTS + WORLD-READY CAPABILITY

The Challenge : Four Critical Problems

Problem 01

SKILL GAP

Degrees ≠ Global Job Readiness

Indian graduates often lack the industry-relevant skills required by overseas employers.

Problem 02

FINANCIAL BARRIER

The Cost of Going Abroad Can Be a Barrier

Training, documentation, travel and relocation costs can make international employment inaccessible to many capable candidates.

Problem 03

INFORMATION GAP

Students struggle to find reliable information about genuine overseas jobs, employers, eligibility and recruitment pathways.

Problem 04

TRUST & FRAUD GAP

One Wrong Step Can Cost Lakhs

Fake job offers, unregistered recruiters and improper visa practices expose overseas job seekers to significant financial and legal risks.

Our Solution: Four Strategic Pillars

1

Solution 01 — GLOBAL WORKFORCE CURRICULUM

Employer Needs → Student Skills

Integrating real global employer requirements into the curriculum to build job-ready talent.

2

Solution 02 — EARN & LEARN

Learn → Earn → Pay

Flexible EMI pathways help students access education now and manage fees through structured payments as they progress toward earning.

3

Solution 03 — EMPLOYER–STUDENT CONNECT

Students + Learning + Employers

A structured ecosystem connecting education, students and international employers under one umbrella.

4

Solution 04 — VERIFIED GLOBAL CAREER PATHWAY

Education + Industry + Opportunity

A structured pathway connecting students with recognised education, industry partners and transparent international recruitment processes through documented agreements and compliant pathways.

The Challenges - Todays Education Era

Aspect	Traditional University	MSI
Curriculum design	Theory-driven, academic-focused	Industry-endorsed, competency-based co-design
Industry role	Limited, peripheral engagement	Core stakeholder in curriculum, training & placement
Employment timing	Post-education job search	Earn from day one via stipend
Learning outcome	Degree-centric	Skill + Degree + Employability + Career progression
Mode of delivery	Classroom-only, single mode	Hybrid: on-campus + on-site + online
Values & character	Not integrated	Intergenerational campus — empathy as curriculum

Industry-Integrated Learning — Where Employer Needs Become Student Skills

INDUSTRY'S ROLE IN THE ECOSYSTEM

Curriculum
Co-design every module to match real workplace needs

Training
Deliver expert-led training within actual work settings

Assessment
Evaluate learners on live tasks and industry benchmarks

100% Job Opportunity
Bringing employers into the student journey from the very beginning.

250+ INDUSTRY PARTNERS

Connecting students with industry-led learning, global exposure, and career opportunities.

HOW LEARNING HAPPENS IN THE FIELD

GLOBAL JOB OPPORTUNITIES
Access to employer-led career opportunities across 10+ international markets, subject to eligibility and employer selection.

DOCUMENTED CAREER PATHWAY
Student commitments and career pathways documented through formal legal agreements.

LEARN & EARN MODEL
Build skills, pursue opportunities, and manage course fees through flexible EMI options.

INDUSTRY-BASED EDUCATION
Real employer requirements integrated into skill-based learning and curriculum.

GLOBAL EMPLOYER NETWORK
Connect with industry partners to understand international workplace needs and opportunities.

SKILL-FIRST LEARNING
Practical skills, professional development and global workforce readiness beyond a qualification.

In the MSI model, industry is not a destination after education — it is part of the learning journey from day one.

Value For Industry Partners

Ready Talent Pipeline
Job-ready, pre-trained workforce aligned precisely to your hiring needs — delivered at scale

Reduced Attrition & Lower Costs
Better education-industry alignment means higher retention and minimal onboarding investment

Customized Workforce
Programmes designed to match your specific business requirements and sectoral skill demands

Continuous Talent Supply
Scalable, predictable hiring pipeline — year after year, cohort after cohort

Value For Students

01 — GLOBAL OPPORTUNITY

Connect with global employers and explore career opportunities beyond borders.

02 — SKILLS THAT MATTER

Learn practical, industry-driven skills aligned with real employer needs.

03 — AFFORDABLE LEARNING

Learn today, access earning opportunities, and manage fees through flexible EMI pathways.

04 — TRUSTED CAREER PATHWAY

Move from learning to industry through structured, documented and transparent career pathways.

Industry Partner Networks

250+ Companies Across Our Industry Ecosystem

Connecting learners with diverse sectors, workplaces, and industry linked learning opportunities.

edoc enoc	BASF Germany	Shopee Singapore	SIEMENS Germany	LUKOIL Russia	Carrefour SA France	Petroliam Nasional Berhad Malaysia	AstraZeneca UK
Saudi Aramco Saudi Arabia	L'ORÉAL SA France	Grab Holdings Inc. Singapore	Vestas Wind Systems Denmark	SBERBANK Russia	AIRBUS Europe SE	AirAsia Malaysia	VOLVO GROUP Sweden
DUBAI PORTS DP WORLD DFE World	Nestlé Nestlé SA	RAZER INC. Singapore	BAYER Bayer AG	GAZPROM Russia	TotalEnergies France	GENTING GROUP Malaysia	Rolls-Royce UK
QATAR AIRWAYS Qatar	SAP Germany	SINGAPORE AIRLINES Singapore	Unilever UK/Netherlands	NORILSK NICKEL Russia	ACCOR France	Sime Darby Malaysia	ERICSSON Sweden
Al-Futtaim Group UAE	VOLKSWAGEN GROUP Germany	OCBC Bank Singapore	GROUPE DANONE France	Yandex Russia	WPP plc UK	PETRONAS CHEMICALS Malaysia	H&M Sweden

OUR PROGRAM

Name	Skill Certified Diploma
Stream	Graphic Design
Duration	6 months
Eligibility	HSC + Above
Learning Mode	Hybrid – Online / Offline Campus
Examination Mode	Online, as applicable under the University framework
Program Outcome	Recognised Certificate, Marksheet & 100% Global Opportunities
Program Fees	1.95 Lac
Payment Mode	Easy Monthly Installment

CURRICULUM

Module	Fundamentals of Graphic Design
Module	Drawing, Sketching & Visual Communication
Module	Typography & Layout Design
Module	Colour Theory & Visual Aesthetics
Module	Branding & Visual Identity Design
Module	UI/UX & Digital Interface Design
Module	Motion Graphics & Visual Content
Module	Design Software & Digital Production

EXTRA-CURRICULAR & COUNTRY-SPECIFIC ACTIVITIES

UAE: Arabic Typography • RTL Design • UAE Branding • Corporate Identity • Digital Advertising • Social Media Creatives • Bilingual Design • Luxury Branding • Marketing Materials

Oman: Arabic Typography • RTL Layout • Oman Branding • Arabic–English Design • Corporate Identity • Social Media Design • Digital Advertising • Marketing Collateral

Kuwait: Arabic Typography • RTL Design • Kuwait Branding • Advertising Creative • Social Media • Corporate Identity • Bilingual Design • Digital Marketing Graphics

Saudi Arabia: Arabic Typography • RTL Design • Saudi Branding • Visual Identity • Digital Advertising • Social Media • Bilingual Campaigns • Corporate Branding • Marketing Creatives

Bahrain: Arabic Typography • RTL Design • Bahrain Branding • Corporate Identity • Digital Advertising • Social Media • Bilingual Design • Marketing Collateral

Serbia: Serbian Typography・Latin/Cyrillic Design・Serbian Branding・Corporate Identity・Digital Advertising・Social Media・Print Design・Marketing Collateral

Malaysia: Bahasa Malaysia Design・Multilingual Typography・Malaysian Branding・Corporate Identity・Digital Advertising・Social Media・Islamic/Modest Market Branding・Marketing Creatives

Russia: Cyrillic Typography・Russian Branding・Visual Identity・Digital Advertising・Social Media Design・Print Design・Corporate Branding・Marketing Creatives

Poland: Polish Typography・EU Branding・Corporate Identity・Digital Advertising・Social Media Design・Print Design・Marketing Materials・Brand Guidelines

Singapore: Multilingual Design・Singapore Branding・Corporate Identity・Digital Advertising・UI Visual Design・Social Media・Marketing Creatives・International Brand Standards

100% Job OPPORTUNITY & MONEY-BACK GUARANTEE

Employment Guarantee Model	MSI Skill & Career Development Model
Pay ₹1 lakh and we guarantee you a ₹10 LPA job.	Build your skills and prepare yourself for relevant career opportunities.
Promises a specific job or salary	Develops practical, professional and industry-relevant skills
Employment depends on an external employer	MSI supports learners in becoming job-ready
Employer selection is presented as guaranteed	Opportunities depend on eligibility, vacancies and employer selection
Focuses on the job outcome	Focuses on skills, preparation and career opportunities

❌ We do not sell a guaranteed job.

✅ We build your ability to pursue the job.

MSI focuses on skill development, practical learning, career preparation, interview readiness and access to relevant placement opportunities. Eligible learners may receive placement support and opportunities, subject to programme terms, available positions and employer selection.

Your Career. Your Skills. Your Opportunity

ALUMNI MEET & GREET

MSI's Alumni Meet & Greet provides learners with opportunities to connect with alumni, gain career guidance, learn from industry experiences, receive mentorship and build professional networks that support their career development.

Creating connected pathways where learning, skills, talent and global industry come together to create opportunity.

A New Architecture for Education,
Industry & Global Opportunity
Where Skills Meet Industry.
Where Learning Connects to Opportunity.

Manipur Skills Institute

Takyel Road , Imphal - Manipur 795001.

Admissions Helpline:

Email: admission@msi-edu.org

Campus Contact No:

08069409094

www.msi-edu.org

FOR PARTNERSHIPS & COLLABORATIONS

Industry leaders, institutions, employers, and ecosystem partners are welcome to connect with us to build impactful educational pathways together.